



From Hobby to Career, Hostway Continues to Support the Founder of NewWoodworker.com's Passion for Tools

Upon its launch four years ago, www.NewWoodworker.com received 22 visitors its first month. Last month this same site had 330,000 visitors strictly resulting from word-of-mouth advertising. The founder, Tom Hintz, believes that "The best way to build a business is by establishing a reputation," which is why he doesn't spend a penny on advertising. It looks like he's done pretty well for himself with this motto!

This unforeseen growth hasn't come without a price. Hintz starts his day bright and early at 3 a.m. and he considers an 18-hour workday normal. He's used to these odd hours though and a fast paced work environment having had a past career as a staff writer for car racing magazines. Although this was his day job, woodworking has been a hobby of his since he was in his 20's and has now blossomed in to his full-time career.

As his Web hosting provider, Hostway has supported Hintz and NewWoodworker.com throughout the past three years.

"Hostway's Web hosting packages include so many features that I don't even use all of them! However, it's comforting to know that as our business grows, Hostway can grow with us and always has a variety of options available," said Tom Hintz, founder of NewWoodworker.com.

Whatever your woodworking passion may be, it's a given that you'll be able to find an outlet for it at NewWoodworker.com. A few of the tools this one-stop-site offers are Hintz' original woodworking design plans, tool reviews, tips and tricks and woodworking books. It's the perfect resource for anybody getting started in the hobby, or for someone who needs to satisfy their tool addiction.

With customers visiting from all over the world, it's imperative that the Web site is always up and running.

"The stability provided by Hostway, in that we have minimal trouble with the site ever going down, is the most appealing feature for us. The fact that this all comes at a competitive price is just an extra bonus. It's obvious that Hostway has our best interests at heart and is continuously dreaming up innovative ways to help dreams come true for small business owners like me," said Hintz.

A positive business reputation, an abundance of product offerings he's passionate about and a stable, cost efficient hosting provider, have all led to the success of NewWoodworker.com. Hintz' business has even landed him a book deal titled, "A New Woodworkers Handbook." Keep your eyes out for this to be released and in the mean time check out www.NewWoodworker.com.